

HEYER MEDICAL establishes Dubai office

In order to strengthen our international presence and to better serve our growing list of customers and installations in the Middle East and North African Region, HEYER Medical AG established its own office in Dubai, United Arab Emirates.

The ability to provide our customers with fast and direct access to product and technical support is part of our customer service orientation and in response to the increased potential and activity in these markets.

Our new office will be in charge of assisting/supporting our clients in:

- Service and maintenance of the Heyer product portfolio
- Technical training of distributor staff
- Assisting distributors with the installation of Heyer units in hospitals
- We are organized to provide local technical, as well as sales training
- Our show room features Heyer Medical units for demonstration purposes

Being located in Dubai will allow our team to serve / respond to our customers within a short time frame. If needed travels can be arranged on a day's notice since they are active in the same time zone as most customers they will support.

As in the past, our business development will be handled from our Bad Ems team, represented by our General Manager International Mr. Torsten Kullmann (tkullmann@heyermmedical.de).

Our Dubai office is available under:

- **Mr. Sergej Fedyunin**
E-Mail: sfedyunin@heyermmedical.de
Mobile: +971 55 935 9567

This arrangement will provide our customers with the assistance and expertise that they need, as well as support our aim for growing our market share in this region.

We thank you for your patronage and assure you of our attention.



Klaus D. Schickhaus
President / CEO
Bad Ems, August 2017